

WHAT'S THE ALTRUIST STORY?

Altruist was developed by leading British dermatologist and skin surgeon, Dr Andrew Birnie, and his friend, Dutch economist David Westerbeek van Eerten. With the help of a leading formulation scientist, the two friends created Altruist, in their spare time. Costs are kept low thanks to their own personal connections who help produce the product – as a result, these savings are passed on to the consumer with a very low price point. Altruist donates to charities who provide support to children with albinism in Tanzania and the rest of Africa where 100% of children with albinism show signs of sun-related skin damage by the age of 10. Altruist donates 10 pence from the sale of every bottle. Together with partners Dermcos and Rossmann we have donated over 160.000 tubes of sunscreen since 2016.

African Albinism Foundation sent the donated sunscreen to:

DATUM:	LITERS:	NAAR:
13 oktober 2016	440	Malawi
12 december 2016	390	Malawi
25 november 2017	624	Tanzania
21 december 2017	104	Guinee Bissau
30 juli 2019	720	Zambia
5 september 2019	60	Malawi
19 mei 2020	195,2	Lesotho
29 juli 2020	537,6	Uganda
	576	Tanzania
	460,8	Kenia
10 augustus 2020	18	Malawi
	134,4	Malawi
4 november 2020	144	Zambia
14 december 2020	100	Guinee Bissau
	390	Senegal
1 maart 2021	600	Kenia
	600	Tanzania
	600	Uganda
9 mei 2021	250	Kenia
	130	Tanzania

